



OPPORTUNITY

1. Where are opportunities?

- Everywhere!
- Online
- At events
- Through people you know

2. Cultivate

- Look for opportunities
- Keep an opportunity journal
- Notice what is making peoples' lives easier
- Notice what is going on around you
- Be willing to do the research
- Discover how you can be of service
- Check out who has gone before you
- Have a strong work ethic

3. Criteria for an opportunity

- The opportunity serves a need that inspires you
- The opportunity is not a distraction from your path
- The opportunity serves others
- The opportunity is inline with your values

4. Go For It

- Double check the criteria
- Talk it through with someone you trust
- Speed of Implementation
- Find a balance
- "Opportunity favors the bold." Richard Branson
- "I feel that luck is preparation meeting opportunity." Orpah Winfrey

"The pessimist sees difficulty in every opportunity. The optimist sees opportunity in every difficulty."

— **Winston Churchill**